

## **COVERED CALIFORNIA BOARD CLIPS January 23, 2014 – February 18, 2014**

Since the January 23rd Board Meeting, the high visibility media issues included: the suspension of small-business online enrollment; Covered California Enrollment statistics through the week of February 8th; upgrades and increases in staffing to improve customer service; partnerships with Los Angeles libraries to provide information to where consumers can enroll in person; removal of the online provider directory; the additions of the Quality Rating System when choosing a health plan; staff additions to the Covered California Board; the issuing of Covered California's federal grant, and general coverage and opinions on Covered California and the Affordable Care Act.

Since the January 23rd Board Meeting, the term "Covered California" was mentioned 43,500 times in a Google search and the phrase "California Health Benefit Exchange" was noted 596 times. The following clips represent a cross section of media outlets and coverage.

### COVERED CALIFORNIA PRESS RELEASES

Strong Enrollment Numbers Released by Covered California and Department of **Health Care Services Covered California** February 19, 2014

**Covered California Outlines Additional Initiatives Tailored to Boost Latino Enrollment Covered California** February 19, 2014

Covered California Describe Iniciativas Adicionales Con El Proposito De **Aumentar Inscripciones De Latinos Covered California** 

February 19, 2014

**Covered California Suspends Small-Business Online Enrollment to Implement Improvements Covered California** February 12, 2014

# <u>Covered California Makes Substantial Upgrades and Increases Staffing to Improve Customer Service</u>

Covered California February 10, 2014

# <u>Los Angeles Area Libraries Partner with Covered California to Provide Sites</u> <u>Where Consumers Can Enroll In Person</u>

Covered California February 7, 2014

## **Covered California Retains Chief Actuary/Director of Research**

Covered California February 7, 2014

#### <u>Covered California Takes Provider Directory Offline- Continues to Offer Links to</u> Each Plan's Provider

Covered California February 6, 2014

# <u>Covered California Consumers Can Now Use Quality Rating System When</u> Choosing A Health Care Plan

Covered California January 28, 2014

# **Covered California Board Announces Staff Additions**

Covered California January 27, 2014

# <u>Covered California Recieves Federal Grant to Continue Work of Expanding Health</u> <u>Care Access</u>

Covered California January 23, 2014

#### **HIGHLIGHTS**

# California Exceeds 2014 Exchange Enrollment Goals

Covered California By: Kelly Kennedy February 19, 2014

#### What Covered California chair Diana Dooley sees in the future

Sacramento Business Journal By: Kathy Robertson January 29, 2014

#### California expands health exchange call centers

**Bloomberg Business Week** 

By: Scott Smith February 11, 2014

### California's Health Exchange removes its physician directories because of errors

New York Times By: Ian Lovett February 10, 2014

## Covered California stands by enrollment counselors with criminal records

CBS 13 Sacramento By: Derek Shore February 1, 2013

#### **PRINT**

#### California leads nation in Obamacare signups with more than 725,000

San Francisco Business Times By: Chris Rauber February 12, 2014

#### **Covered California hires chief actuary**

Sacramento Business Journal By: Kathy Robertson February 11, 2014

### **Covered California prepares for budget deficit**

The Examiner February 10, 2014

#### **Obamacare Thrives in San Francisco's Chinatown**

Kaiser Health News By: Sarah Varney February 6, 2014

#### Medi-Cal seen as relief for some, confusing burden for others

Los Angeles Times By: Eryn Brown February 3, 2014

#### California marketplace among first to post customer health plan ratings

Washington Post By: Anna Gorman January 30, 2014

Three Calif. insurers extend payment deadlines for Feb. premiums	
California Healthline	
January 30, 2014	62
Covered California signs big office lease near Cal Expo	
Sacramento Business Journal	
By: Kathy Robertson	
January 29, 2014	63
Covered California gets federal money to improve service, enrollment	
Los Angeles Times	
By: Chad Terhune	
January 23, 2014	64-65
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